

Strategic Plan

Path to 2030

REAP Aotearoa Purpose



Our Why

We exist because rural communities have the right to quality education that fulfills their aspirations.

Our How

We use local knowledge and relationships to connect, develop, and empower people.

Our What

We deliver lifelong learning activities that are responsive, contextual, and collaborative.

Eastbay REAP Strategy



Our Vision

Ka ako te katoa, tūhonohono te katoa
Everyone learning, everyone connected.

Our Mission

Whakanui ake, whakawhanuitia nga akoranga whakapae
Enhance, promote, provide learning opportunities.

Our Guiding Principles

Access, Flexibility, Kāwanatanga, Manaakitanga, Rangatiratanga, Partnership, Empowerment.



STRATEGIC GOAL 1: EASTBAY REAP WILL

Demonstrate leadership as a proactive **sustainable development** partner for the Eastern Bay of Plenty

- 1 Indigenous and rights-based delivery is applied to all services through the UN Sustainable Development Goals (SDGs)
- 2 Projects align to and report on SDG indicators for Quality Education, including sustainability and equity in education
- 3 Sustainable goals are used to complement existing and potential partnerships through a collective impact approach

Rationale: Education is the fundamental human right that unlocks all others, removing barriers for the most vulnerable in our communities. The SDGs are a measurable tool for progressing key rights-based issues in education and equity.

Learners: Will benefit from contextual learning that is relevant to their rights, future and role(s) they play in the community.

Outcomes: Will be measured through increased life and work skills that enhance sustainable growth and equity.



STRATEGIC GOAL 2: EASTBAY REAP WILL

Champion solutions for **intergenerational wellbeing** through community-led lifelong learning

- 4 Early years activities improve child development, language and identity learning, and educational engagement
- 5 Schools and youth activities improve communication and teamwork skills, resilience, leadership, and achievement
- 6 Adult activities increase social inclusion, confidence, foundation skills, and pathways into further learning or work

Rationale: Quality of life involves personal growth and connectedness, both to who we are and where we are from. Learning about culture, identity, engagement, communication, and belonging are all part of wellbeing.

Learners: Will benefit from holistic education, where learning is strengths-based and adaptable to interests and aspirations.

Outcomes: Will be measured through participation and success in learning, as well as sense of belonging and contribution.



STRATEGIC GOAL 3: EASTBAY REAP WILL

Grow **future capability** as an innovative and collaborative organisation that makes a difference

- 7 Tiriti-led practices and mātauranga Māori are applied to future thinking in governance, operations, and services
- 8 Systems, digital collaboration, facilities, and staff work-life balance are continually improved to meet future learner needs
- 9 Research and reports to the community are used to highlight learner voice and points of difference in Eastbay REAP practice

Rationale: The place and importance of indigenous knowledge is foundational to effective Tiriti partnership, as is evolving our tools for supporting people in a changing world. We all benefit from sharing our successes with capability building.

Learners: Will benefit from adaptable projects that deliver future skills and competencies in a meaningful localised context.

Outcomes: Will be measured through impact data, case studies, staff practice, shared resources, and organisational PD.